



## Central Park Ignite Your Creativity

### MEDIA RELEASE

**For Immediate Release – August 22, 2018**

**Winnipeg, MB** - Paint meets canvas at **Central Park this Thursday** and we need all the help we can get! The West End BIZ and Art Beat Studios is inviting Winnipeggers to come out and help paint a new art piece at Central Park.

The event is open to everyone who wants to set aside convention and get a bit messy. All participants will be given a little bit of paint to toss onto canvas and at the end of the afternoon we will have brand new mural! The final work of art will be a 4' x 4' piece that will be installed and displayed in the West End this fall.

*“What better place to bring together Winnipeggers than the park at the heart of the city?”* Said **Joe Kornelsen, Promotion and Development Coordinator at the West End BIZ**, *“Central Park Ignite Your Creativity is about art and community and we look forward to welcoming folks from across Winnipeg to participate in this collaborative mural.”*

The fun begins at 1:30 PM on Thursday, August 23. Folks are invited to drop in and do their part to build the mural, then stick around and enjoy the afternoon in the park.

### Event details

**Date:** Thursday, August 23

**Time:** 1:30 PM to 3:30 PM (Drop in any time)

**Where:** Central Park

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For further information or to arrange interviews or photo opportunities, please call **Joe Kornelsen, Promotion & Development Coordinator & Executive Assistant** by phone at 204-954-7900 or mobile 204-232-2023 or email [joe@westendbiz.ca](mailto:joe@westendbiz.ca)