



**TIP YOUR HAT TO THIS MURAL!**

**NEWEST WEST END WALL ART  
CELEBRATES THE HISTORY OF HATS**

**MEDIA RELEASE**

For Immediate Release – Wednesday August 26, 2015

**Winnipeg, MB – On Thursday August 27, at 10:00 am the West End’s BIZ will be unveiling another incredible mural. The latest addition to our outdoor gallery, “A History of Hats” created for us by artist Danielle Trudeau, is located at 570 Sargent, corner of Sargent and Furby. The public and the media are invited to attend and please... wear your favourite hat!**

The 500 block of Sargent Avenue was home to both Duncans Millinery and Dallian Hat Shop. Coincidentally, next store was James Steven’s Barbershop. Over the years, a beauty parlour and shoe shop rounded out the retail offerings but Duncans, also known as *The Missus Duncan Millinery* was a mainstay on the block, in business for approximately 24 years.

The corner of 570 Sargent has great visibility for the finished art piece. **Property owner and huge West End supporter Elizabeth Ogidan of Akins International and African Foods is thrilled to host the mural and states “I love the stories behind the murals! They share the interesting history of this wonderful community and of course our city.”**

**West End BIZ Executive Director, Gloria Cardwell-Hoepfner adds. “The murals are a fun way to brighten walls, deter graffiti and create intrigue as to the fascinating stories of the incredible people and places in our communities”.**

**The West End BIZ Mural Program is award-winning and internationally recognized, having won the prestigious International Downtown Association’s “Award of Distinction.” WHERE Magazine also named the West End BIZ Mural Tours as one of Canada’s Top Ten Attractions. 78 murals have been created in the West End neighbourhoods by the West End BIZ.**

This is the second mural produced by for the BIZ this summer by Danielle Trudeau and she has one more underway and almost complete.

The West End Business Improvement Zone (West End BIZ) is a non-profit organization committed to working with area businesses and stakeholders to enhance and promote Winnipeg’s West End.

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For further information or to arrange interviews or photo opportunities, please call Gloria Cardwell-Hoepfner, Executive Director of the West End BIZ at (204) 954-7900 or mobile (204) 290-9378 (WEST)